

INSIDE GAMES & ENTERTAINMENT UPDATE

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7th Level: PYTHON PUT UP

With Monty Python and the Quest for the Holy Grail to release next month, 7th Level is doing all they can to ensure that all twits are aware of this magnificent release. In fact, there is going to be a rather ludicrous and relevant site opening on the WWW to support this product. Aye, PythOnline is its name and it can be reached by heading toward <http://www.pythonline.com>. The site packs in new and up-to-date material from the original members of the Python troupe. There's a create-your-own gossip page, horoscope section, and an organ donar area. Be sure to manage a silly walk over to this area right away, or face the Black Knight again . . .and again . . .and again. And now for something totally different . . .

20th Century Fox: SUPER SFX RELEASE

Highly anticipated would, in all probability, be an understatement of fact for this soon-to-debut movie. There are so many folk who ARE excited about the upcoming release of 20th Century Fox' Independence Day that we felt you would want to know that the release of the film is now for the evening of July 2nd. The film stars Will Smith, Jeff Goldblum and Bill Pullman and this epic examines what might occur when an enormous alien task force appears across the Earth. The special effects appear to be momentous! Now we can all prepare for the 4th of July weekend, knowing our adventuresome, science-fiction-eager souls will have more than barbecues to attend--a grand time should be had by all at local theaters, as well.

Access Software: CRACKIN' THE MIDNIGHT CODE

The number of software titles that do NOT ship on their stated delivery date is enormous. To so state such a date these days definitely places a company under a credibility crisis should they feel to meet that date. Access Software, seemingly, does not have a problem in stating that their The Pandora Directive will definitely ship on August 1st. All are expected to count on this as fact. With rumors of this title being a highly advanced, interactive movie, one could expect slippage, but the company claims this will not occur. The Pandora Directive stars Hollywood talent such as John Agar, Barry Corbin, Kevin McCarthy and Tanya Roberts. There

are a number of original songs on the CD-ROM based title as well, by the likes of Richie Havens, Nicole Tindall and Third Ear Productions. Plus, what is rather unique for an interactive movie, is that Access has taken the time to create true replayability for this title with seven different endings and three separate story paths. The offering was created using Access' Virtual World(TM) engine. Now, all we can do is hope that August 1st is truly a date for Access to remember, or one we'd all rather forget.

Accolade: DISTRIBUTION DYNAMICS

No matter how fine a program a company produces, the ability to get that title onto retailers' shelves is critical to the success of that offering. Consumers tend to buy what they can see! For many software and hardware companies, the distribution nightmare is one that is not easily circumvented. Accolade has now signed an agreement with KidSoft wherein the latter will license and distribute HardBall 4 (baseball sim), Unnecessary Roughness '95 (football sim) and Cyclemania (motorcycle racing sim) under their own label. KidSoft is a strong distributor and assists Accolade in developing an expanded distribution channel plan. KidSoft has a presence in more than 2,500 stores across the U.S. and the SRP of these titles will be in the \$12.99 range.

AC Delco: BET YOUR BATTERY

As more and more consumer-product based companies understand the marketing power of the Internet, more and more standard brands are finding their way into WWW pages. One of the latest to pop onto the Web is AC Delco who have a new site called On the Edge. You can reach this area at <http://www.acdelco.com>. You'll find some great tips about other WWW sites that'll help you keep your boat, car or truck in top working order, plus there are online cash-back rebate coupons for AC Delco motorsports products and apparel. Other special features include online chats with service technicians and sports celebs, information about the various performance products and how to recognize counterfeit parts, an area for do-it-yourselfers, FAQs about vehicle performance and parts, and news for sports enthusiasts that covers stock car and Indy racing, hot-air ballooning, golf, fishing, and more. There are currently more than 80 pages and 100 plus internal and external links.

Adobe: ACCLIMATION TO ACROBAT

The ability to read files created by any app is one of high importance in the creation of pages for your WWW site. One of the leading technologies that offers such capabilities is through the Portable Document Format (PDF) created by Adobe(R). The company is currently marketing the latest version of Adobe Acrobat(TM), version 3.0. An important addition to the list of technologies running Acrobat is the latest news that you'll be able to view and maneuver all sorts of ".pdf" files through Oracle InterOffice Windows Client. This capability is managed through an OLE control (OCX) that will be incorporated into Acrobat 3.0. This new version will fully support

Macintosh(TM), Windows(R), UNIX(TM) and OS/2 platforms this August.

America Online: GETTING SHOCKED

Already the most popular plug-in for Netscape Navigator 2.x, with more than 2 million downloads, Macromedia's Shockwave is quickly becoming a standard for online animations. The latest deal is that America Online has licensed the technology and will be supporting Shockwave goodies as of this summer. Projections are for as many as 10 million folk will have access to Shockwave through America Online without the need of downloading a plug-in or bothering about separate control functions. In return, America Online will make available Backstage Designer Web authoring tool from Macromedia to its subscribers. Already, Microsoft will be distributing Shockwave in its Internet Explorer version 3.0 browser and in future Windows versions, and Macromedia will support Microsoft's ActiveX in Shockwave. Already Apple distributes Shockwave with their Macintosh computers.

Beacon Group, The: CYBER SEASICK?

Less than two percent of all American family households have been on a cruise. With this fact in mind, The Beacon Group will bring to the Family Travel Network (FTN) on AOL a cybercruise. On Friday, June 28, millions of families will be able to take a four-day cybercruise to the Bahamas aboard The Big Red Boat as it sets sail on the Family Travel Network and America Online. This virtual vacation will offer a real-time look at an actual cruise itinerary with a series of photographs and information about activities, locations, and events.

Berkeley Systems: TOP HONOR FOR IN-YOUR-FACE TRIVIA

The I-MAGIC Platinum Award for Best Overall Game was won by Berkeley Systems for their YOU DON'T KNOW JACK trivia game that is replete with pop culture. Big titles, such as Monty Python's Complete Waste of Time, Doom II, In The 1st Degree, Earthworm Jim and others, all in the @PLAY category, fell by the wayside. YOU DON'T KNOW JACK has now won 22 awards, more than any other CD-ROM title. The game was co-developed with Chicago-based Jellyvision and is a multiplayer game that brings you into a TV game show. The action is fast and hilarious with original music, sound effects and a jaded game host. A couple of months ago, Berkeley Systems shipped an add-on Question Pack for the game that brings 400 new questions to the game's original 800 questions. Volume 2 is expected later this year. Plus, Jellyvision has now signed a syndication deal with Warner Brothers to turn the game into a TV show. I-MAGIC awards recognize and honor innovative multimedia achievement and are considered to be similar to the Academy Awards for the multimedia biz. You can read more info about I-MAGIC at <http://imagic-festival.com>.

Bowker Reed: BOOKS--BY THE MILLIONS

We are, in this country, and for the most part, the world, avid readers. Whether we read for enjoyment or for clarification, one of the leading information sources about books is Books in Print. And for millions of us, simply because a publisher has ceased the publication of a specific title does NOT mean there is no longer any demand for that title. That encompasses Books Out of Print(TM). And how does one find any information about books? Libraries, bookstores, you name it--somewhat haphazardly, in most cases. Now you can breathe a sigh of relief as Bowker Reed Reference Electronic Publishing and Information Access Company have combined to provide Books in Print and other Reed databases on InfoTrac SearchBank 24 hours a day. This database will give you direct access to info on over 1.5 million titles from Books in Print, info on more than 600,000 out-of-print and out-of-stock titles from Books Out of Print, and info on more than 45,000 publishers from Publishers Distributors and Wholesalers of the US(TM). Even return policies and discount info is included. Each month, the database will be updated and information on new publications be made available. And this information will soon have an Internet address for online access, as well.

Camelot: A LUCENT AGREEMENT IN CAMELOT

An agreement between Lucent Technologies, the R&D arm of Bell Labs, and Camelot Corporation has resulted in the development of the next version of DigiPhone Internet telephony software. This results in Camelot being the first company to announce that they will be basing their voice over the Internet product on the Bell Labs Fidelity Plus (TM) speech coder, one of a series of high quality voice, audio and video software products from Bell Labs targeted at the Internet. More information is available via the company's World Wide Web site at <http://www.digiphone.com>. Camelot's other divisions are Camelot Internet Access Services, an Internet service provider; Camelot Distributing, which distributes CD-ROM software to independent retailers; and Mr. CD-ROM Stores, the first CD-ROM software specialist retail chain in the world.

Capcom: TREACHEROUS MOVES = HIT GAME

One of the most popular coin-ops from Capcom--or for that matter, from ANY manufacturer--was Darkstalkers. Well, friends, Capcom has now released Darkstalkers: The Night Warriors(TM) for the Sony PlayStation. This offering is a hard-hitting, head-to-head action combat game that combines the same line-up of nastie folk and challenges that you might have experienced in the arcades. There are some cool special moves you've got to master, and the graphics are finely-detailed. For one- or two-players, ten of the greatest animated monster warriors from around the world gather to battle for control of the night. You must battle in a two-out-of-three round contest if you wish to reign as the ultimate Master. There are a number of infamous fighting characters to select as your own personae, each with his or her own fighting skills. In addition to these powerful folk, this title offers mid-air character blocking, the ability to charge up special moves during battle, and an all new combo system for executing moves. And, last Fall, an animated cartoon series debuted that was based on the video game's hit characters. You might well recall these folk who now

appear in this PlayStation offering: Morrigan Aenslaed, the Scottish renegade; Anakaris, the Mummy; Bishamon, the Samurai ghost warrior; Felicia, the Cat Woman; Victor von Gerdenheim, the Frankenstein Monster; Demitri Maximoff, the Vampire; Lord Raptor, the Zombie; Rikuo, the Brazilian Merman; Sasquatch, the Canadian Snowman; and Jonathan Talbain, the English Werewolf. The title is shipping now.

Courtroom TV: A BIRTHDAY CAKE IN COURT?

Courtroom TV Network is celebrating its fifth anniversary on July 1st. The network reaches more than 26 million households via cable, satellite and wireless systems. Courtroom TV has expanded beyond trial coverage to include a diverse schedule of legal-themed news and talk programs. There have been more than 450 live and taped trials and appeals, including the Rodney King case, Florida v. William Kennedy Smith, Michigan v. Kevorkian, California v. Menendez, the Gregory K case, the General Motors truck crash case, the QVC/Paramount Viacom takeover fight, Zion v. New York Hospital, California v. Simpson and the UN War Crimes Tribunal from The Hague.

BETTY CROCKER MAKES MORE THAN COOKIES

A nation-wide cooking contest for the wee folk has been launched by Betty Crocker Products to help launch Betty Crocker's Cooking With Kids, a new CD-ROM title. The contest is now through Aug. 15 and the CD-ROM title features a special section explaining how to enter, including contest rules and other details. The contest will have children under the age of 12 create their own original recipes and there'll be five winners with the grand prize winner receiving a trip to Disney World.

Entertainment Health Alliance: WELLNESS IN THE CREATIVE-ARTS COMMUNITY

The Entertainment Health Alliance (EHA) offers health benefits to employers in the entertainment-industry. Currently, there is a new plan in which EHA offers distinctive and enhanced options such as including alternative medicine and domestic-partner coverage and is touted as Creative Health Plans for Creative People. EHA has also established a charity fund directed by influential industry members to support a range of social causes.

ESPN: EXTREME SPORTS

Dedicated to the hyper-active, ultimate sports nuts comes The X Games, the alternative Olympics created and financed by cable sports network ESPN (costing more than \$10 million) in Rhode Island. Street lugers will speed down the roadways of Providence's historic College Hill on 8-foot aluminum rail sleds. Skysurfers will perform free-fall routines in the air above Middletown's Second Beach. There'll also be dirt-bike riding, in-line skating, skateboarding, sport climbing, skysurfing, street luge, bungee jumping and barefoot water ski jumping.

ESPN: SPORTS NEWS PLETHORA

The talk runs rampant no matter where you go on the WWW. Seems as though every TV and cable network has plans to produce some form of 24-hour sports news service. The latest to join this throng is ESPN who have revealed that November is the month they plan to roll-out ESPNEWS. Coverage will include sports updates, scores and highlights, and press conference coverage. Plus, they'll be using content generated from their WWW site ESPN Sports-Zone. They'll be going up against CNN/Sports Illustrated and NewSport. And don't forget that Fox Sports and Liberty Media Corporation are planning a similar offering.

Exhibitor Relations: TOP 10 MOVIES

The results from this last weekend's (June 21-23) top 10 movies are as follows with the studio, amount grossed, total gross and number of weeks in release listed in that order. These results are compiled as of last Monday by Exhibitor Relations Co. Inc.:

1. Eraser, Warner Bros., \$24.6 million, \$24.6 million, one week.
2. The Hunchback of Notre Dame, Disney, \$21 million, \$21 million, one week.
3. The Rock, Disney, \$14.4 million, \$80.7 million, three weeks.
4. The Cable Guy, Columbia, \$10.3 million, \$40.6 million, two weeks.
5. Twister, Warner Bros., \$6.8 million, \$211.4 million, seven weeks.
6. Mission: Impossible, Paramount, \$6.4 million, \$156.2 million, five weeks.
7. Dragonheart, Universal, \$2.9 million, \$40.6 million, four weeks.
8. Eddie, Disney, \$2.1 million, \$26.6 million, four weeks.
9. The Phantom, Paramount, \$1.6 million, \$13.5 million, three weeks.
10. Moll Flanders, MGM/UA, \$673,187, \$2.2 million, two weeks.

FIREWORKS ON THE WEB

Every 4th of July someone gets hurt or killed using illegal fireworks or using legal fireworks in an unsafe manner. California has tried to address this problem in an updated fashion--bring together all of the folk involved in fireworks, from the fire protection and prevention communities to the charities who sell the fireworks. While illegal fireworks remain Public Enemy #1 for the fire service, an Illegal Fireworks Amnesty Program has been incorporated where turning in dangerous fireworks means prizes such as tickets to concerts--not penalties.

These groups have also brought to the Internet information that has never been used in this manner before. This site, The California 4th of July Fireworks Safety Web Site (<http://www.Fireworks-Safety.com>), is a cooperative effort between American Promotional Events, the state's leading wholesale distributor of state-approved fireworks, and the fire service. Web Sites are often one-sided, not mentioning the opposing viewpoint. However, The California 4th of July Fireworks Safety Web Site is the exception--this Web Site is packed full of data, statistics, laws and regulations, and injury and fire statistics--on both illegal and state

approved fireworks. For the young, there's The Preventor's 4th of July Safety Guide for Kids with information, video clips, streaming audio, and a Junior Fire Marshal Quiz that permits them to test their knowledge and, if successful, print for themselves a Junior Fire Marshal Badge. Users can download many of the safety videos that have been developed in recent years by both the State-approved fireworks industry and the fire service. There's a 4th of July Safety Teachers Guide with easy-to-follow, step-by-step curriculum complete with background information, an overview, required skill and knowledge, teaching aids, suggested reinforcement activities and a lesson plan.

Fox: SMART-LIKE-A-FOX LOCKS IN DEAL WITH MARVEL

A multi-million dollar deal will provide News Corp.'s Fox Children's Network with exclusive rights to develop television projects using most of Marvel Entertainment Group Inc.'s stable of comic-book characters. Fox will get world-wide TV rights to many Marvel characters, such as Silver Surfer. The shows developed from the characters probably will air on Fox's U.S. Network. Additionally, News Corp. has plans for international children's programming channels, which also will have rights to projects from this deal. Fox and Marvel already collaborate on two Fox children's series based on the Marvel characters, The X-Men and Spider-Man, while Fox's sister movie studio has movie rights to a number of Marvel characters.

Geffen Pictures: ROACH INFESTED WEB SITE

Who would ever think that a Web site at <http://www.joesapt.com> would be developed as the result of a movie about roaches? In Joe's Apartment, from Geffen Pictures, thousands of roaches sing and dance in this live-action/animated, roach-infested comedy starring Jerry O'Connell and Megan Ward, scheduled to open nationwide on July 26. The film is written and directed by John Payson, who created the original Joe's Apartment short feature that debuted on MTV in 1992.

HarperPerennial: BOOK ABOUT THE ROCK

Folks that enjoy the quirky comedy, 3rd Rock From The Sun (we sure do!) will also be able to read a book written in cooperation with the series' writers. HarperPerennial won the bidding rights to publish the ultimate guidebook, scheduled to be released this November, that deals with the oddities of human behavior and offers practical advice and commentary.

3rd Rock From The Sun chronicles a team of four aliens, led by the High Commander, Professor Dick Solomon, played by John Lithgow, who assumes human form to study life on earth. This alien family must deal with the basic aspects of human existence and they delight in their first experiences of tasting, thinking, and the entire gamut of personal emotions. With tongue-in-cheek these aliens take everything literally making for some hilarious situations. 3rd Rock From The Sun has received top ratings since its premier last January.

VIRTUAL HEAVEN?

It was bound to happen, I guess. Two folks, Dan and Loretta Hollings of Mobile, Alabama, announced the launch of Heaven on the Web (oh my God). These two worked on this project for over seven months and the finished product, also known as How-To Heaven, <http://www.concentric.net/>, involves entering at the Pearly Gates where you'll be greeted by Howie, Heaven's divine host and tour guide. Howie takes folk to the Elevator through all the clouds in How-To Heaven, or you may take the Stairway to Heaven. There, folks can study over 28 categories of files that contain free information such as how-to articles and academics, art, biography, boating, business, career, childrens' learning and more.

IBM: TED SHREDS IBM AND MORE:

Sounds violent doesn't it? Ted Shred, co-produced by IBM and Digital Domain, takes care of unruly folk such as Malibu Black and Mucko. Ted plays extreme kinds of sports, such as surfing, kayaking and skateboarding. Malibu Black is a whip-cracking, jet ski dude and Muck totes a sludge-gun, and they really delight in making trouble for Ted. Ted Shred has 3D side-scrolling animation and eight levels of play and is due this November. The title is geared for 12 to 28-year olds. This is a PC kinda game (politically correct, that is). The plot line goes something like this: Vulgarr, the really bad villain and land-monger, attempts to seize the island of Loki-Loco. He then proceeds to destroy the island's beauty, resulting in a nose dive for the value of the real estate. Then there's Vulgaar's evil clan, D.R.I.P. (Dirty Rotten Incompetent Punks) who wish to eliminate Ted Shred and his politically-correct ways. Here the player must assume the role of Ted Shred and surf, kayak, and skateboard through untamed environments and tell Vulgaar's folk to go jump. Requirements: PC CD-ROM, Windows 95, Pentium 75 Mhz or higher PC, 16 MB RAM, 20 MB free hard disk space, VGA 256 color 640x480 capable, Soundblaster16.

IBM SAYS THAT'S NO LIE: The Adventures of Pinocchio is coming in August and will feature the voices of Academy Award winner Martin Landau, Jonathan Taylor Thomas as well as wonderful critters from Jim Henson's Creature Shop. Here players embark on an enchanting and dangerous quest to save Pinocchio and reunite him with Gepetto. Along the way, the player must make decisions between right and wrong, taking in lessons about morals while dodging traps, solving puzzles and outwitting evil Lorenzini. This game is recommended for ages five through nine and is available on PC CD-ROM for Windows 3.1 and Windows 95. Requirements are: 486/66 Mhz PC, 8 MB RAM, 10 MB free hard disk space, SVGA 256-color display 640x480 mode, Soundblaster sound card, speakers and mouse.

COLOR ME IBM: A long-term exclusive agreement between IBM and Binney Smith, the creators of Crayola products, will find these companies joining efforts to provide educational CD-ROM software for kids. The first title will focus on The Crayola Factory at Two Rivers Landing, a new multi-million dollar family discovery center due to open this July in Easton, PA. The software will have fun exercises that will hold a young one's attention while they

learn and develop through hands-on art based activities.

IT'S A JUNGLE OUT THERE! The first MovieGame from IBM based upon The Jungle Book is now available. This MovieGame brings La Tee, Baloo, Mowgli and the rest of the Rudyard Kipling's characters to the PC. Kids control the storyline and, by choosing the path or a tool that will help them navigate the dangerous terrain, they are brought to Monkey City in the heart of the jungle to find King Louie's crown and save the jungle from destruction. Players can raise their Instinct Quotient when they capture the essence of the wolf, bear and other jungle animals. There are more than 100 minutes of original footage and excerpts from the motion picture. This game requires a 486DX 66Mhz or higher PC, Microsoft Windows 95 or Windows 3.1, 8 MB RAM, 10 MB of free hard disk space, SVGA display, 256 colors in 640x 480 display mode, double-speed or faster CD-ROM drive, Sound Blaster compatible sound card.

THE PUZZLE PLACE: The Puzzle Place from IBM is a series of CD-ROM titles based on the award-winning Puzzle Place TV show from PBS. This offering is designed to help kids develop social skills and understand life lessons in preparation for school. The first of the Puzzle Place series features characters from the PBS show and is designed for ages three through seven years. For PC CD-ROM for Windows 3.1 and Windows 95 requirements are: 486/66 Mhz PC, 8 MB RAM, 25 MB free hard disk space for full-audio recording, SVGA 256-color display, and CD-ROM drive.

MEET YOU IN THE FRIENDLY FOREST: The Friendly Forest Reading Club is a set of four interactive learning programs that teach reading and writing to kids ages three through six. This comprehensive program features multimedia CD-ROMs and lively printed materials that reinforce learning based upon proven educational principles. The wee ones will move from the pre-reading level through the equivalent of first grade reading ability and parents can track kid's progress with the Parents' View feature and also use expert help with the On-Line Reading Advisor. Available in September.

InfoMedia: 1/2 MILLION SATISFIED VIEWERS

In spite of the fact that the Internet and the World Wide Web offer more information than could be stored in heaped supercomputers, controversy still surrounds much of the content. Heck, even "our" President signed into law an illegal Congressional law attempting to negate free speech. Self-imposed controls certainly seem to be working well, as InfoMedia can attest to--their "family-safe" WWW site has now logged on more than 500,000 visitors! Accessible at <http://www.worldvillage.com>, this site offers cartoons, daily software reviews, downloads, humorous articles, live chat, online games, and much more. The site debuted in September of last year and has already been named a leading Internet content provider by The Red Herring. We think you might want to check this site out, especially if content concerns have you limiting your youngsters' access to the WWW.

Intel: VR PATH TO STONEHENGE

As we have now passed the summer solstice, interest in all-things metaphysical, all-things mysterious and strange, has brought about a rather unique partnership. Intel Corporation and English Heritage have debuted a VR model of Stonehenge totally developed using Intel's Pentium(R) Pro processor. You can explore this scientifically accurate 3D model of Stonehenge if you have a Pentium powered PC and by logging into <http://www.intel.com>. You'll be able to move around Stonehenge in 10 different eras that range in time from 8500 BC to 2000 AD, accessed via a sundial icon that moves backwards or forwards in time. The mysteries of Stonehenge and the beliefs that might have inspired the building of this monument, plus the technology to transport, shape and erect the stones, are all discussed. Those with faster Pentium PCs will obtain higher levels of detail and receive higher fps rates. This photorealistic model is also being used in a bid to restore this monument and nearby, ancient landscape settings. The digital rendering was handled by Superscape VRT(R) VR authoring software.

id Software: IT'S HERE!

Folk who happen to be DOOM and DOOM II fanatics have been yearning for this day to arrive for (literally) years. The rest of us have certainly had our interest sparked by news of its pending arrival. And now, here IT is--QUAKE, the shareware version, from id Software. For those who cultivate mushrooms and are unaware of id, this is the company that brought one all Wolfenstein 3D, the aforementioned DOOMs, and they have now brought to your PC an intense 3D shooter. The shareware version represents just one-third of the full game, which will arrive in August of this year under their own label. You can glom onto this deathly shooter at <http://www.idsoftware.com>. There are a number of mirror sites available, as well, which is grand, as there will be millions of downloads--and we've been pretty much guaranteed that folk'll be able to digitally receive this game without technical difficulty, thanks to the incorporation of new software to manage the download process. QUAKE uses a new engine which allows for greater speed without graphics sacrifice. The game was designed with multiple players in mind and use client/server technologies to maximize its modem and network playability. This is a true 3D game that lets you explore, stalk and battle against monsters using intense weapons in a near, virtual-reality environment. By the way, the retail version will be encrypted on the shareware CD-ROM, which you can purchase at retailers for around \$10. Once you get the shareware disc, you can then call id Software and obtain a customer specific code that unlocks the full game.

Interplay: COMPANY GETS MORE SERIOUS

One of the most successful digital publishers and distributors is Sirius Publishing, and now Interplay has managed to bring into their own house that company's former director of sales, Jamie Leece. And the cause for this acquisition is the fact that Interplay is now going to start their Signature Series line of budget titles. This segment of the industry is believed to be about \$100mm per year, based on estimates from PC Data. Interplay, as one of the top five digital entertainment companies in the world, has much in the way of content they can leverage into this brand.

Add-in the company's sister operation, MacPlay, and the title coverage is most impressive. The first in the Signature Series slated for release are for PCs and include Blackthorne(TM), Kingdom: The Far Reaches(TM), Star Trek(R) 25th Anniversary and Voyeur. Street pricing is expected to be under \$12.99. And Interplay is also kick-starting their new children's edutainment division, called BrainStorm(TM). This line will debut this fall with titles such as ChessMates(TM), Learn to Draw(TM) and Flipper(TM). Also, two upgrades will release: Mario Teaches Typing 2(TM) and Mario's FUNdamentals(TM). You can always glom onto more info at their WWW site at <http://www.interplay.com>.

I/PRO: THE SURVEY SAYS . . .

The need for marketers on the Internet to obtain advertising fact after advertising fact after advertising fact is creating prime biz for a number of research firms. I/PRO, the Internet Profiles Corporation, has just released a report entitled The Web in Perspective, A Comprehensive Analysis of Ad Supported Sites. Three main elements of the report indicate that the traffic at WWW sites that support advertising has more than doubled since January. Additionally, of those sites analyzed, domestic traffic accounts for some 70 percent of all visits. However, non-domestic traffic is increasing at twice the rate of the domestic traffic. Those who visit sites that support ads average 5.7 pages per visit of viewing. More info on this survey may be obtained by either calling 1-415-975-3410 or by sending email to iresearch@ipro.com.

iNSCAPE: CRITTERS COMING